

Business Appreciation Week 2007
Sample News Release

May ---, 2007

FOR IMMEDIATE RELEASE

Contact Name and Title

Contact Phone Number

(Name of Locality) joins Governor in Honoring Virginia Businesses
Business Appreciation Week to be Celebrated May 13th – 19th, 2007

(Name of Locality) – (Name of Locality) will be joining Governor Timothy M. Kaine in celebrating Business Appreciation Week – designated to recognize the contributions Virginia businesses make to the quality of life in the Commonwealth. Coordinated each year by the Virginia Department of Business Assistance (VDBA), Business Appreciation Week is scheduled for May 13th – 19th, 2007.

“This year, Virginia celebrates 400 years of serving as the foundation of American business,” (Name of top local official) said. “I am privileged to honor every business in our community during Business Appreciation Week and continue to support their success throughout the year and in the future.”

(Elaborate on what you are doing locally to celebrate Business Appreciation Week. Local chambers of commerce and other organizations throughout the state are also celebrating with events.)

The purpose of (your organization) is to (briefly explain your mission). VDBA supports economic development in the Commonwealth by working with new and existing businesses to provide workforce incentives, loans, business information, incubator counseling, and educational opportunities for the business and economic development communities. VDBA also administers the Virginia Business Information Center (VBIC), which provides answers and solutions to business related inquiries. VBIC can be contacted by calling (804) 371-0438, (866) 248-8814 (toll free), or by e-mailing VBIC@VDBA.VIRGINIA.GOV.

###